



**INVENIO**

Creating a Bright Future

## ESG Reporting for SME with «Informed 365»

The efforts to achieve green house gas (GHG) neutrality also have consequences for SMEs. They also have to deal with their energy consumption and GHG footprint. But what is the best way to go about it?

### Define Initial Situation

We start with an assessment of the trends that are important to you and their significance for your company and determine the most important indicators.

### Making Sustainability Visible

With any goal, it is important to know where you stand and where you want to go. This also applies in particular to the pursuit of a CO2 reduction path. The factors and metrics relevant to your company are collected, evaluated and clearly presented in a customized web-based platform. You are able to retrieve the status and progress of your company as well as of departments, branches or subsidiaries 24/7: simple, efficient, cost-effective, coherent and expandable at will.

### Get and Show Results

After just three months, you can reliably track, monitor and report on your most important ESG issues. In a clear management cockpit you are able to track your key risks and opportunities with the web-based platform of "Informed 365".

### Our Services

1. Over a period of 3 months, we support you by identifying the key factors and setting them up on the platform for you.
2. We prepare with you a meaningful and professional framework to track and support your performance and objectives in a way that shows you at your best, without running the risk of "greenwashing".
3. You can use "Informed 365" as a business intelligence data platform and have access to multiple customized and automated reports. In addition, you have an overview at all times of where your organization is on the target achievement curve and where additional measures are necessary.

### Your Benefits

With our solution, you can track the metrics that are relevant to you, such as water, energy consumption, waste, transport, especially with regard to your CO2 emissions, in a timely, efficient and cost-effective manner. Other social, environmental and governance factors can also be recorded, evaluated and monitored. "Informed 365 is highly agile and flexible to meet your ever-changing needs and requirements.

